

# 2020

## SMART HELP DESK

# Foreigner Device Experience Group



**Recruitment Period : Nov 9, 2020 (MON) ~ Nov 25, 2020 (WED)**

### • Recruited Individuals

- Study abroad students and foreigners residing in Seoul and Gyeonggi-do Province
- Recruiting individuals who speak English/Chinese (simplified)/Chinese (traditional)/Japanese.

\*Preference is given to those who can speak Korean.

### • Number of Recruited Individuals

- 10 individuals per language (total of 40 individuals)

### • Activity Period

- Briefing session  
Dec 1[Chinese (simplified)/(traditional)]  
Dec 2[English / Japanese]
- Experience & Questionnaire : ~Dec 7
- Symposium : Undetermined

### • Activity Benefits

- Payment of activity fee + souvenir giveaway

### • Activities

- 1 briefing session on the device and the business
- 1 round of device experience after a visit to the place where the devices are installed
- Submission of questionnaire on device experience
- Upload of short review of device on social media
- Selection of excellent participant and invitation to symposium

### • How to Apply

- Fill out this application form and send in via email
- Email Address : [smarthelpdesk@unitedage.co.kr](mailto:smarthelpdesk@unitedage.co.kr)



#### What is the SMART HELP DESK?

The smart multi-lingual tourism information system, SMART HELP DESK, uses cutting-edge IT technologies, such as voice recognition, location-based maps, road-view services, and a tourist interpretation phone function, to provide travel convenience services including information on major tourist attractions, festivals/performance, shopping, restaurants, traffic information, and information on responding to emergencies. It has been installed in 30 main tourism and transportation bases throughout the entire country, including Seoul, Busan, and Jeju.