

Contact

jasmine.han.kr@gmail.com

www.linkedin.com/in/jasminehankr
(LinkedIn)

Top Skills

Organizational Development

Organizational Effectiveness

Training Programme Design

Languages

Korean (Native or Bilingual)

English (Native or Bilingual)

Jasmine Han Williams

Founder/Business Coach at Careercontents

Singapore

Summary

A versatile learning & development business partner with +14 years experience gained from working within a prestige's business school, various global corporate organisations and government entities. An innovative skill set, from creating traditional learning methodology for classroom training to delivering new learning experience through E-learning platform. Consulted with key stakeholders to understand and agree optimal learning strategies to drive success. Taught MBA and EMBA students in various business schools, facilitated complex topics from leadership to international negotiation strategies.

Experience

Careercontents

Business Coach

July 2020 - Present (10 months)

Singapore/ Korea

Wodi Labs

Co-Founder

July 2013 - July 2020 (7 years 1 month)

Singapore / Korea

My passion to design and deliver customised learning & development programmes led me to Co-founding an adult education company called Work Design Labs (WODI LABS) with the objective of creating a new learning experience in and outside the classroom. Designed and produced the WODI BOX (patented tool kit) that has been used to help facilitate training modules for corporate, school and government clients.

- Founded Wodilabs, Adult Education Start up in Korea & Singapore, Granted 20K government funding
- Led the commercial operations ranging from marketing & business development to client account management
- Designed and led a series of leadership programs to over 2000 students and professionals through Online and Offline class

- Designed and produced the tool kit “WODI BOX” (patented) and delivered the design thinking workshops for corporate, MBA students and government clients
- Partnership with major corporate clients & NGO including General Motors, Samsung, JP Morgan & Seoul Start up center
- Delivered “Work Design” workshops for MBA students and “Coaching leadership” at Temple University
- Designed and launched 4 Online courses on Wodilabs platform and that was translated into English, Chinese

Deloitte

Consulting Manager

October 2019 - January 2020 (4 months)

Singapore

Workforce transformation/ Leadership Design in Human Capital

Work in helping organizations reskill their workforce and foster future-ready leaders with the exponential mindset

ESSEC Business School

Negotiation Coach/Training Manager

July 2013 - May 2017 (3 years 11 months)

Singapore

Trained/coached MBA students, corporate executives and government officers "Negotiation Strategies & Leadership" in ESSEC IRENE (The Institute for Research and Education on Negotiation) in Singapore campus.

- Led a series of intense negotiation training programs for Taiwan Government officers, based on self and peer reflection model
- Designed and launched the executive leadership program “Influential Negotiation for Leaders” for C-Suites clients
- Partnered with the marketing & sales team to raise awareness of the school’s course with corporate & government clients.
- Delivered the “Cross-cultural negotiation” and “Influencing skills” programs to MBA and Master students
- Designed and delivered “Negotiation Workshop” to Executive MBA students, Sogang Univ. from South Korea
- Developed new psychometric test “Negotiation Behavior Questionnaire” and Negotiation Coaching model used across the groups various programs with students and corporates / governments

- Worked with AIG HR and Microsoft sales team across Asia to deliver “Negotiation Strategy” learning program

Apple Inc.

APAC Performance Coach/Trainer

January 2012 - July 2013 (1 year 7 months)

At Apple in Singapore, my role covered Business Coaching & Training for South East Asia. Designed and implemented several modular courses for the Sales and Service team across South and Australia team with the objective of increasing sales conversion.

- Delivered coaching/training programs to Apple employees (350+) and team managers (20+)
- Presented coaching strategy/process/evaluation in JAPAC as coaching team leader
- Partner with the sales/service leadership teams to analyse employee's competencies
- Diagnosed/Developed various L&D programs based on changing business needs analysis .
- Conducted performance & leadership coaching for achieving business KPI/ target
- Applied various psychometrics tools for tailored interventions

Hegoslab

Training Manager

January 2011 - October 2011 (10 months)

Seoul, Korea

At Hego Labs allowed me to work with some of Korea's largest multi-national companies, partnering with the HR teams to design and deliver bespoke training for their employees.

- Facilitated leadership training course for 1800+ trainees, 40+ people in a class
- Achieved excellent training/ facilitation feedback from clients with average rating of 4.4 out 5
- Conducted training for several clients including Allianz, OTIS and Woori Security
- Developed customised training course for various industries and levels of seniority

- Designed tailored organizational interventions depending on business systems
- Consulted with Shinhan bank Global HRD to transition the organizational effectiveness
- Solely facilitated the Positive Psychology based workshop with Seoul National University Psychology department

Stryker

Recruiting Manager

July 2010 - October 2010 (4 months)

Seoul, Korea

- Managed AP regional recruitment process including Singapore, Thailand and Malaysia
- Worked with US based Gallup consultants to evaluate the Leadership Competency Metrics
- Conducted quantitative analyses to assess selection ratios, cost benefit analysis
- Screened and interviewed various levels of candidates including directors for 20+ vacancies
- Reported to Hong Kong headquarters regarding recruitment forecasting and monthly status
- Participated in 2010 KOTRA Foreign company Job Fair for Recruiting Strategy 2011

Shell Oil Company

HR Assistant

2005 - 2007 (2 years)

Seoul, Korea

- Managed a broad range of HR functions for 130+ expats and 30+ local employees in Korea
- Designed, reviewed and updated local HR policies & issues to align with global policies
- Handled expat salary, bonus and other budgeting issues with finance team
- Managed implementation of recruitment programmes for global and local talent pools
- Arranged L&D programs to provide strategic training support to the needs of various levels
- Participated in Shell Manpower Global Project in Russia with HR business partners
- Audited and updated each employee's information on Shell SAP

Swiss Reinsurance Company

HR Generalist

2005 - 2005 (less than a year)

Seoul, Korea

- Sole responsibility for dealing with the full spectrum of HR issues for the expats and locals
- Analyzed the needs and organized employee training programs with regional L&D manager
- Liaised with HR department to share HR issues in Swiss-Korean companies
- Managed HR data system update and participated in global/regional HR system projects
- Handled expats' issues from relocation to culture awareness/diversity training in Korea
- Arranged and reported on performance reviews, to the General Manager and AP region

Shinsegae Retails

Training Facilitator (Intern)

2003 - 2004 (1 year)

Seoul, Korea

- Co-designed the training programs and curriculums for Shinsegae retails managers
- Provided stand up training for the managers in the use of statistical analysis
- Evaluated the training outcome and reported on the feedback to HR managers
- Coached the business line managers in the follow up session to finalise their business strategy

SK telecom

Assessment Centre Consultant (Intern)

2003 - 2003 (less than a year)

Seoul, Korea

- Consulted SK Telecom to develop Assessment Centre based on competency modelling
- Analyzed senior managers' leadership skill according to business strategy
- Responsible for developing the 1st module to select new leaders in coaching skill
- Developed the assessor's leadership rating scale based on various psychometric tools

- Achieved an evaluation as the most successful Assessment Centre Program in Korea

Education

University of Sydney

Master, Organizational Coaching/ Faculty of Business and Economics · (2009 - 2010)

Kwangwoon University

Master, Industrial/Organizational Psychology · (2003 - 2005)

연락처

www.linkedin.com/in/honglae-yi
(LinkedIn)

대표 보유기술

고객서비스
데이터분석
전략

Languages

한국어 (Native or Bilingual)
영어 (Professional Working)
일본어 (Elementary)

이홍래

세일즈포스 Business Development Manager
대한민국

경력

Salesforce.com
Business Development Manager
2020년 6월 - Present (11개월)
대한민국 서울

Appier
Marketing Business Development Consultant
2019년 7월 - 2020년 6월 (1년)
대만 타이베이시

- AI 마케팅 솔루션을 통해 고객의 마케팅 효율 극대화를 위한 비즈니스를 합니다

- 1) 고객의 데이터를 통합하고 기존 데이터를 강화함으로써, 고객의 구매를 "예측"할 수 있게 합니다
- 2) 잠재고객의 드러나지 않은 니즈 및 성향을 파악하고, 다양한 채널을 통해 극도로 정교한 개인화된 메시지를 발송하여 고객의 구매 전환율을 크게 향상시킵니다

Oracle
Business Development Specialist
2017년 10월 - 2019년 7월 (1년 10개월)
Kuala Lumpur, Malaysia

[직무]

- 고객 경험 강화를 위해 영업, 마케팅, 고객 서비스 등을 지원하는 클라우드 서비스를 고객의 니즈에 맞게 컨설팅하였습니다
- 영업 기회 창출을 위한 다양한 마케팅 이벤트를 기획 및 실행하였습니다
- IT, CPG, 리테일, 제조, 의약 및 제약 등 다양한 산업군의 고객들을 지원하였습니다

[주요 성과]

- 매 분기 평균 150% 이상의 영업 타겟을 달성하였습니다
(1분기 : 123%, 2분기 : 162%, 3분기 193%, 4분기 : 222%, 5분기 : 256%)
- 1,2,3,4분기에 APAC 전체 대상의 Top performer award를 수상하였습니다.

Regus

Account Manager

2017년 1월 - 2017년 10월 (10개월)

Kuala Lumpur, Malaysia

[직무]

- 개인사업자 및 기업 고객들을 대상으로 최적의 공유오피스를 찾으실 수 있도록 컨설팅 서비스를 제공하였습니다
- 한국 마켓 이외에도 일본, 미국, 프랑스 등 다양한 나라의 외국인 고객들도 지원하였습니다
- 고객 인사이트를 분석 및 활용하여 새로운 고객들을 발굴하였습니다

[주요 성과]

- 잠재적인 리드의 35% 이상을 새로운 계약으로 전환시켰습니다 (APAC 평균 : 27%)
- APAC 에서 Top Tier Performer를 두 차례 수상하였습니다

LG Uplus

Business Development Specialist

2013년 9월 - 2016년 2월 (2년 6개월)

대한민국 서울 용산구

[직무]

1) 영업 전략 및 지원

- 잠재 고객 발굴을 위한 마케팅 캠페인을 기획 및 실행하였습니다
- 영업사원들이 메시징 서비스를 계약할 수 있도록 영업 전략 기획, 제안서 작성, 프리젠테이션 등을 지원하였습니다

2) 필드 영업

- 새로운 계약을 위한 제안서 작성 및 프리젠테이션을 수행하였습니다
- 고객 지원과 업셀링을 통해 기존 고객을 리텐션하였습니다
- 고객이 만족할 수 있는 가격과 조건 등을 협상하였습니다
- 고객 및 시장의 인사이트를 분석하여 새로운 마케팅 캠페인에 반영 및 수행하였습니다
- 고객이 메시지 서비스를 효과적으로 사용할 수 있도록 고객 교육을 정기적으로 수행하였습니다

[주요 성과]

- 매년 400억원의 매출과 800여 개의 고객사를 관리 및 담당하였습니다
- 매년 10%의 매출 성장을 달성하였습니다
- 97% 이상의 고객 리텐션을 달성하였습니다

학력

서강대학교

학사, 중국어, 중국문학 · (2006 - 2013)

Contact

www.linkedin.com/in/eunjin-lee
(LinkedIn)

Top Skills

Bloomberg Terminal
Equities
Derivatives

Languages

English (Native or Bilingual)
Vietnamese (Native or Bilingual)
Korean (Native or Bilingual)

Certifications

Interpretation & Translation
certificate
CMFAS (Capital Markets and
Financial Advisory Services) 1B, 2A,
5, 6, 6A, 8, 8A, FMRP
CACS (Client Adviser Competency
Standards)

Eunjin Lee

Relationship Manager at ANZ
Singapore

Summary

Experienced Sales / Business Development / Account Manager with demonstrated history of working in the financial services industry for 10+ years. Trilingual in Korean, Vietnamese and English. Skilled in Sales, Relationship Management, Portfolio Management, Hedge Funds, Foreign Exchange (FX) Options, Futures, and Asset Management. Strong sales professional with a Master of Business Administration (MBA) from IE business school and Singapore Management University

Experience

ANZ
Relationship Manager
August 2019 - Present (1 year 9 months)
Singapore

Sumitomo Mitsui Banking Corporation
Relationship Manager
2017 - 2019 (2 years)
Singapore

Barclays Investment Bank
Regional Account Manager
2014 - 2017 (3 years)
Singapore

Goldman Sachs
Associate
2012 - 2014 (2 years)
Singapore

Barclays Investment Bank
Analyst
2011 - 2012 (1 year)

Singapore

Bloomberg LP
Equity Specialist
2007 - 2011 (4 years)
Singapore

Thomson Reuters
Intern TV Producer
2007 - 2007 (less than a year)
Jongro-gu, Seoul, Korea

Education

IE Business School
Master of Business Administration (MBA), Business Administration and
Management, General · (2016 - 2017)

Singapore Management University
Master of Business Administration (MBA), Business Administration and
Management, General · (2016 - 2017)

연락처

www.linkedin.com/in/joo-hee-kim-61248a86 (LinkedIn)

대표 보유기술

Microsoft Office
Microsoft Excel
Business Strategy

Languages

English (Professional Working)
Korean (Native or Bilingual)

Joo Hee Kim

APJ Financial Controller at SAP
싱가포르

간단프로필

Professional Financial controller, Hands on experience in FP&A for 10 years in Singapore.

- Regional Financial Controller with comprehensive experience in Financial Analysis and Reporting, Budgeting and Forecasting, Business Analysis, Driving Cost Optimization and Margin Improvements in industries relating to IT and Manufacturing sectors. Diverse professional experience in international settings across Singapore, Australia, India, Japan, South East Asia and Korea.
- Excellent track record in developing extensive financial models in Excels in various ways to show number visibilities and engage with business leaders' decision-making. Notable successes in simplifying process and effective cost management. Proven abilities in working with cross-functional, multicultural and remote teams in the delivery of multiple concurrent projects. Able to manage tight and stressful timelines with a can-do approach to problem-solving and strong adaptability.
- An effective and diplomatic communicator capable of translating complex accounting and financial challenges into actionable solutions with a robust track record in implementing systematic processes to achieve business and organizational KPIs.

경력

SAP

APJ Financial Controller
2018년 4월 - Present (3년 1개월)
Singapore

- Support the APJ Cloud & Maintenance business on budget planning, rolling forecast and strategic investment decisions with strong financial analysis
- Design revenue forecast modelling including budgeting and the actual closing

- Drive cross-functional projects, such as AR risk forecast process, aligned with global policy and cost management
- Conduct enablement sessions to drive the adoption of new accounting policy (IFRS9/15) and raise service levels
- Implement SAP systems (SAP Analytics Cloud, Fiori RealSpend report) for management across APJ
- Safeguard SEA maintenance & APJ Cloud (Education) revenue including the budget, forecast and actual analysis
- Control the regional digital transformation for all finance-related request and facilitate business decision-making
- Consolidate the compensation target for APJ presales team and solve the root cause to support complex control issues
- Serve as Business Partner to business lines in providing accurate financial data & forecasts
- Manage monthly & quarterly P&L, revenue forecasting and other relevant FP&A activities
- Monitor financial trends and the implications on processes/functions
- Deliver analytics packages to senior management, highlighting trends, forecast and targets
- Implement process improvement, new business models and innovative control enhancements, integrating stakeholders to achieve strategic business goals
- Collaborate with Finance departments (Deal Support, Shared Services), Operations and HR
- Improve central coordination of process, including relevant governance framework and process
- Proactively share knowledge, expertise and best practices across the organisation to raise the capability
- Define and employ relevant corporate-wide guidelines, policies and standards

LG Electronics Singapore
 Financial Planning & Analysis
 2012년 3월 - 2018년 3월 (6년 1개월)
 Singapore

- Support CFO/MD/VP in strategic financial planning; investments, budget allocation, action planning for sales deductions cum Advertisement & Promotion
- Arrange monthly business review with top management.

- Participated in decision making for individual business units' budgeting(TV, Home appliance & Mobile) and reviewed each units' expense portfolio with unit head to achieve company KPI.
- Instrumental and in charge of monthly P&L rolling forecast; All sales business units, SCM, HR and service department report and reviewed with me to manage accuracy
- Involved with yearly business planning for Regional HQ and Singapore subsidiary; Bidirectional review with both Korea HQ and Singapore subsidiary top management
- Lead and innovate new system development with Korea HQ and imparting training guides to Singapore subsidiaries
- Managed and tasked as the contact person for Asean region subsidiaries like Singapore, Sri lanka, Bangladesh, Nepal, Brunei, Maldives, Malaysia

Citi Financial Sales Korea

Senior Loan Consultant

2010년 8월 - 2011년 12월 (1년 5개월)

Seoul

- Provided Citibank's loan consulting services, specialized in Korean top 500 company's tier retail clients.
 - Verified loan application documents by complying with Citibank's advanced underwriting process.
 - Develop creative sales channels by customer's position, delivery mail, cold calling, intranet, and street campaign.
 - Handled and resolved customers' queries on Citibank's loan, and refinancing for existing clients.
- Achievements: Exceptionally promoted to senior consultant within 10 months. Ranked monthly in the top 20% of sales performers out of 1000 employees by achieving the target consistently
- Acquired 60 new clients based referrals from good rapport with satisfied clients.

학력

Murdoch University

Bachelor's degree, Psychology · (2018 - 2021)

중앙대학교

Bachelor's degree, business · (2007 - 2012)

University of Hawaii at Hilo

Exchange student, business · (2009 - 2010)

Contact

www.linkedin.com/in/jisun-shin-551457b (LinkedIn)

Top Skills

Product Management
Digital Marketing
Search

Languages

English (Professional Working)
Chinese (Elementary)
Korean (Native or Bilingual)

Jisun Shin

Senior Project Manager - Enterprise mobile experience at Microsoft
Haidian District

Summary

International project management, Product management and growth,
Online advertising, Monetization and business development

Experience

Microsoft

7 years 10 months

Senior Program Manager - Enterprise mobile experience

August 2019 - Present (1 year 9 months)

Beijing City, China

Senior Program Manager - Microsoft Edge for Android and iOS

February 2018 - July 2019 (1 year 6 months)

Beijing City, China

Program manager for the Microsoft Edge on iOS and Android. Delivering the seamless browsing experience across PC and mobile devices.

Senior Program Manager - Bing app for Android

January 2017 - January 2018 (1 year 1 month)

Beijing City, China

Edge for Android and iOS

- Launch Edge for Android and iOS and drive product adoption in 12 international markets

Bing Search app for Android

- Define product strategy and roadmap and drive product success in MAU (+253%), DAU (+291%) and rating (4.7/5)
- Lead customer evangelism by beta user community management, feedback analysis and identifying key requirements and pain point

Program Manager II - Bing

July 2013 - December 2016 (3 years 6 months)

Beijing City, China

Bing Search app for Android

- Launched a brand-new Bing app experience (Mobile web -> Native UX):
Featured at Google Play store's <New + Updated apps> category (Sep 2015)
- Drove the product roadmap, technical development, launch and product growth strategy
- Identified growth opportunities and led global expansion program in 12 Bing international markets

Launched Bing.com in Korea

- Developed interdepartmental team of 70 people for product and business readiness in a new market
- Defined search experience scenarios, market-level product roadmap and go-to-market strategy to drive the highest business impact
- Coordinated cooperation and established operation process between global stakeholders and Korean subsidiary

Samsung Electronics

Product Manager - Media Solution Center

October 2012 - May 2013 (8 months)

Suwon, Gyeonggi-do, Korea

- Improved search quality for Samsung's preloaded apps in Galaxy S4
- Identified search quality evaluation guideline, measurement process, and tools
- Offered product management introduction program for college hires

Naver

3 years 8 months

Search advertising consultant - Direct sales

November 2010 - September 2012 (1 year 11 months)

- Provided key advertisers with search advertising consulting services helping them to grow their business and maximize return on investment by Naver search Ads
- Identified revenue growth opportunity and client adoption & retention strategy through research, analysis and interview with advertisers

Product manager - Search

February 2009 - October 2010 (1 year 9 months)

- Drove new UX launch and improvement projects for Naver search answers: TV rating, Animation, Performing-arts center and Food segments

- Defined product strategy, wrote product requirement documents and drove communication across development, design teams and contents partners

Yahoo! Korea

3 years 2 months

Product manager - International platforms & Search

December 2005 - January 2009 (3 years 2 months)

- Responsible for global product roll-out, search relevance and experience (Web, Dictionary, Knowledge search and Toolbar)
- Drove cross-team collaboration between Seoul, Taipei, Hong Kong and Sunnyvale
- Worked as a Korea market PM applying company's global search product strategy into Korea market and creating go-to-market strategies

Product Manager - International platforms & Search

December 2005 - January 2009 (3 years 2 months)

Education

Beijing Institute of Technology

Ph.D., Management Science and Engineering · (2020 - 2024)

BiMBA at Peking University

Master of Business Administration - MBA · (2017 - 2019)

Vlerick Business School

Master of Business Administration - MBA, Business Administration and Management, General · (2017 - 2019)

Ewha Womans University

Bachelor of Business Administration - BBA, Business Administration · (2001 - 2006)

Contact

www.linkedin.com/in/jinniekim
(LinkedIn)

www.roberthalf.com.sg (Company)

Top Skills

Recruiting

Career Counseling

Interview Skills

Languages

English (Full Professional)

Korean (Native or Bilingual)

Certifications

GlobeSmart Profile Certification

Certificate of Employment
Intermediaries (CEI)

Jinnie Kim

Talent Acquisition and Staff Development Manager at Robert Half
Singapore

Summary

Talent Acquisition and Staff Development at Robert Half International
Singapore.

10 years in HR Solutions industry with different portfolios of recruiting
consultant, national/regional sales, trainer and talent acquisition.

Experience

Robert Half

Talent Acquisition and Staff Development Manager

July 2019 - Present (1 year 10 months)

Singapore

Entrepreneur mindset in you? Like to achieve goals and the impossible?
Want to make a difference in people's lives? Work in a fun and rewarding
environment? Let's have a talk!

jinnie.kim@roberthalf.com.sg /+65 6533 7778

Robert Half International was founded in 1948 (70years in the market) with
over 360 locations worldwide.

Our Singapore business has seen great growth over the past years and we are
currently looking for talents to join our experienced teams.

Robert Half Singapore operates five lines of business: Financial Services,
Finance & Accounting, Accounting Temporary Staffing, Technology and
Management Resources.

Through our Consulting and Staffing arms we have created Managed
Business Services (MBS),
we provide a very unique service offering solution for our clients: ranging
from deliverable project based solutions, staff augmentation for Finance and

Technology transformation projects, and permanent staffing solution across all industries.

The Adecco Group

Regional Sales Manager

June 2018 - June 2019 (1 year 1 month)

Singapore

The world's leading provider of HR solutions with over 31,000 FTE employees in over 60 countries

- Identified business opportunities and executed sales strategies for existing and new clients across the Asia region
- Supported the countries to develop their business with specific clients
- Managed the entire process of bidding
- Ensured growth strategies and long-term relationships with clients
- Cross & up sell of services across business lines as well as brands under Adecco group

Wodi Labs

Director of Career Lab

June 2016 - May 2018 (2 years)

Korea

Research & training company develop the training programs and tools can support you to design your own works

- Researched and developed training programs and tools
- Delivered WodiLabs programs by workshop, lecture, online course..etc
- Identified potential clients and customise the programs upon requests
- Executed marketing activities

The Adecco Group

Client Development Manager

June 2014 - May 2016 (2 years)

Singapore

The world's leading provider of HR solutions with over 31,000 FTE employees in over 60 countries

- Key contact point of existing 100+ top international clients

- Identified business opportunities and execute sales strategies for higher market share
- Ensured growth strategies and long-term relationships with existing clients
- Up and cross sell of all Adecco Group brands; Adecco, Spring, Pontoon, Lee Hecht Harrison and Beeline

JAC Recruitment

Manager

June 2009 - May 2014 (5 years)

Singapore

Global recruiting company with 20 branches in 10 countries

360 Recruitment Consulting

- Sourced and approached new clientele for business opportunities
- Executed marketing activities for potential clientele
- Managed over 50 client accounts and maintained a good rate of repeating business
- Sourced, selected, interviewed and assessed candidates to find suitability for clients' requirements and prospective opportunities
- Handled entire process of placement from promoting candidates to negotiating of remuneration packages
- Provided professional consultancy service regarding market knowledge and career management
- Organized or participated various events such as job fair, seminars and networking events

Team Management

- Managed P&L and KPI of team
- Led the sales revenue of team doubled since joining the team
- Provided management to support team to maximize the sales activities
- Designed and delivered the training for recruiting consultants
- Exercised annual appraisal for team

Hyundai Oilbank

Sales Executive

December 2004 - June 2008 (3 years 7 months)

Korea

Leading Korean oil refinery company

Business Development / Account Management

- Developed new business opportunities and managed 30 key accounts
- Handled full spectrum of sales process
- Negotiated on the business terms and conditions
- Solved various problems including technical issues
- Ensured all the internal processes are coordinated properly with the relevant parties

Business Analyst

- Designed monthly/quarterly/yearly sales targets and KPI for team
- Prepared various reports regarding performance and market information
- Involved in various projects on enhancement of division work systems and marketing strategies

Education

Sookmyung Women's University

BA, PR & Advertising / Telecommunication (Double major) · (1999 - 2005)